

Freelance Writing | SEO Copywriting

Webwordslinger...✍

Copywriting at its best!



Let the words begin...✍

© All content protected under international copyright laws and may not be used, copied or disseminated without the written approval of Paul Lalley and Words, Inc.

www.webwordslinger.com
editor@webwordslinger.com

Sample of On-Line Course for Private Detectives

Prejudice is closely related to bias. Again, a bias is a personal like or dislike of some thing or someone. Maybe you don't like tall people or scruffy people or people who whistle. These are your preferences - your biases, and again, we all carry biases around with us.

However, prejudice and bias often lead to discrimination, something that almost all can agree is unjust, unfair and - from your professional perspective - illegal. Discrimination is the treating of one group of people differently from another. Examples of this can be found daily in the local newspaper. Even though there are numerous Federal and state statutes prohibiting discrimination, stories of this practice appear regularly on the evening news.

Case File 01

03/03/91

Can't We All Just Get Along?

On March 3, 1991, Los Angeles resident George Holliday videotaped a brutal beating of Rodney King, an African-American who had refused to stop for a traffic violation and engaged local law enforcement in pursuit. The tape, which was shown on the nightly news for several weeks, shows a group of patrol officers beating a prone Rodney King with their batons. The tape clearly showed King being beaten after he had been subdued and charges were filed against the police officers involved for violating King's civil rights by use of excessive force.

On August 29, 1992, the LAPD officers who took part in the beating were acquitted after a tense trial. The disposition of the case of *California v. Powel, et al* lead to riots and looting within several of LA's African-American communities. These riots were caused by the belief of African-Americans that they had been denied justice and were being treated differently from other groups - in other words, this segment of the population had experienced discrimination. Death and destruction followed. The association between discrimination and violence has a long history, not only in the U.S., but also in many other countries around the world.

Key Points

1. It is natural for humans to maintain prejudices and biases. We all have them.
2. A prejudice or bias is simply a personal like or dislike.
3. When prejudice is applied to a group of people it often leads to discrimination.
4. Discrimination is treating one group differently from another.
5. Discrimination often leads to violence.

Think About This:

Selective views of a particular group is sometimes called "racial profiling." Put yourself in the following situation: you're working private security at a mall. A group of white, teen-aged girls enters your patrol area. At the same time, a group of African-American, teen-aged males enters your area. Which group would most likely get your attention?

Is This an Example of Racial or Sexual Profiling?

Where Does Prejudice Come From?

Prejudice is learned behavior and belief. Early in life, we may hear friends and even family refer to a specific group in derogatory terms. As impressionable youngsters, we assume that these beliefs are true.

As we grow older, these prejudices may be reinforced by other "socializing agents": the news media, school, personal experience, films, books and our social group - our network of friends and co-workers who further reinforce our beliefs.

Prejudice Is Learned

To demonstrate how our beliefs and opinions are shaped by the people in our lives, take out a sheet of paper and a pen. Make lists of all of the derogatory names people use to describe members of the following groups:

African-Americans
Italians
Arabs
Jews
Gay Men
Gay Women
Hispanics and Latinos
Native Americans
Women
Caucasians

NOTE: All of these groups have been the victim of prejudice and discrimination.

You should've been able to come up with at least two racist, sexist or otherwise derogatory terms for each of these cultural groups. Why? Because we've heard these names before - at work, at home, in school, in the media. Regrettably, prejudice is simply a part of living with people who are not like us.

Case File 02

1971-Present

What Are We Fighting For?

There has been a long-running civil war in Northern Ireland between Irish Catholics and Irish Protestants. Both groups share the same national history, the same traditions and customs. Both groups are part of the Christian faith. There are far more similarities than differences between these two groups and yet, the long-running civil war has taken hundreds of lives, divided neighbor from neighbor and has caused sorrow for the nation. In this case, the allegiance to one's faith and religious group is so strong that this civil war has lasted for decades.

Paul Lalley

Web Wordslinger

P.O. Box 3005

Newtown, CT 06470

Phone: 203.270.6384

Fax: 203.270.1112

Email:

editor@webwordslinger.com

Site:

www.webwordslinger.com